

SEKKISEI

CLEAR WELLNESS

Limited Edition Launch 1 July 2022

Effective
Type

SEKKISEI CLEAR WELLNESS Purity Mask D•T

Whip up your own mask packed with the richness of nature.
For skin with clarity and minimized pores.



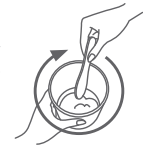
SEKKISEI CLEAR WELLNESS Purity Mask D•T
Single use (① Powder: 7g / ② Liquid: 40mL)
SGD 15

Product Features

- A kit to whip up your own handmade mask by mixing the provided powder and liquid. When mixed, the fluffy, cooling soufflé-like base eliminates dullness* and provides a hydration charge to leave skin brighter with less noticeable pores.
*From old keratin
- Improves the moisture barrier while eliminating dullness caused by old keratin to give skin incredible clarity. It deeply moisturizes and tones to reduce the visibility of pores, for smooth, supple skin.
- Adheres to skin with a cooling, soufflé-like touch. The mask has a thickness that keeps it from drying out like a normal face mask, and provides a pleasant cooling sensation that tightens skin while worn. Its adhesion allows it to deliver active ingredients to every inch of skin, leaving it soft and smooth.
- Conditions the water balance of the skin, protecting from environmental stressors such as dryness to restore healthy skin, resistant to future skin problems.
- With mineral-rich sea salt from Okinawa's Ishigaki Island and other natural blessings born from our beautiful Earth, in concentrated form. It smooths skin's texture for a silky-soft, radiant complexion.
- Luxuriously packed with ITOWA botanical ingredients from Japan's rich natural environment, it improves the quality and capacity of the moisture barrier to prevent irritation while leaving skin healthy and resistant to dryness stressors.
- A refreshing fragrance to feel the breath of nature
- Wooden spatula included
- Paraben Free
- Non-comedogenic tested & dermatologically tested (Some individuals may still develop comedones (the source of acne) or experience irritation.)

How to Apply

- Apply on dry skin after washing face.
- First add ① (powder) into the cup and then ② (liquid). Mix lightly with the included spatula to create the mask. (Mask does not need to be mixed completely evenly.)
- Use your hand or the spatula to apply the mask to your face in a thick layer so no skin shows through. Avoid applying near the hairline, eyebrows, eyes, and mouth.
- Leave on for 15 minutes, then use your hand or the spatula to peel off. (Use your fingers or a damp tissue to remove any leftover mask.)
- After use, condition skin with face lotion.
- Do not wash mask down the drain as it may clog pipes.



Ingredients

- ITOWA, Okinawa Ishigaki sea salt, Job's tears seed extract, butylene glycol (moisturizers). ITOWA is *Alpinia speciosa* leaf extract, peony extract, noni juice, and butylene glycol.

15 min.

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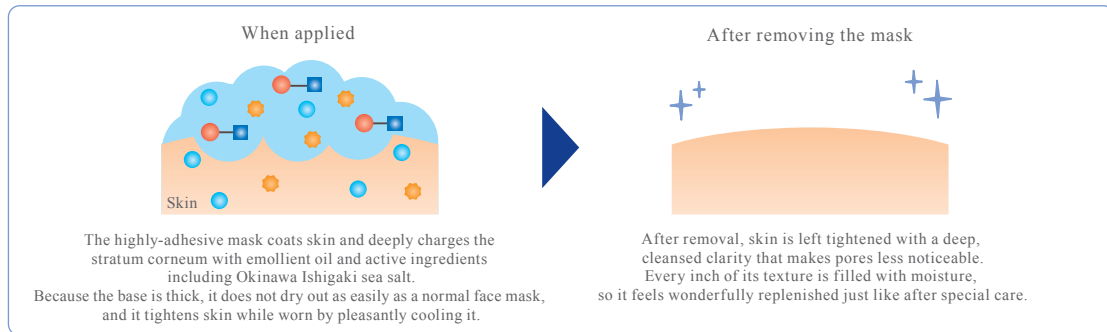
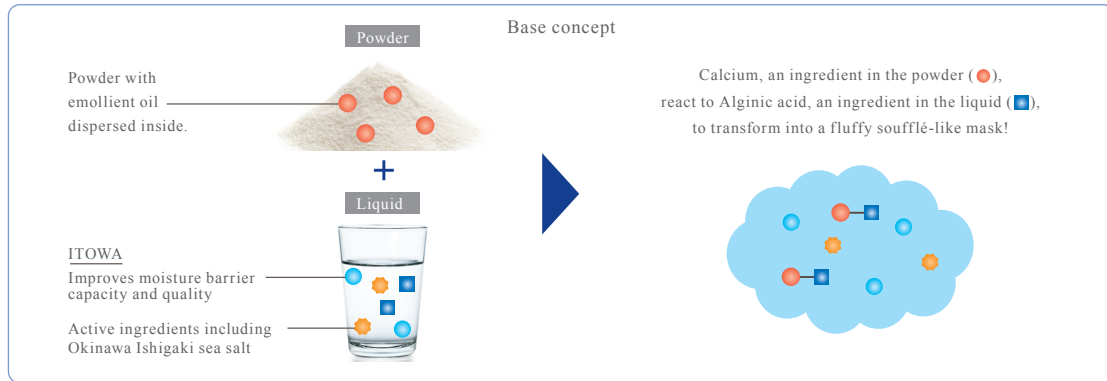
Concept

DIY Salt Mask

A handmade peel-off salt mask that provides a hydration charge.
For silky-smooth skin with clarity and minimized pores.

Product Features

This is a kit to create your own handmade mask by mixing the provided powder and liquid.
With a cooling, soufflé-like texture, it eliminates dullness and provides a hydration charge.
It leaves skin brighter with less noticeable pores.



Select natural active ingredients from Japan's natural environment

Okinawa Ishigaki sea salt (moisturizer)



This is 100% natural sea salt from the beautiful coral-rich waters of Ishigaki's Nagura Bay. It is carefully made using only sea water from a depth of around 20 meters, harvested from the emerald green coral reef sea home to tropical fish, approximately 1.5km offshore. The salt is rich in minerals like sodium, potassium, calcium and magnesium. Calcium in particular is known for promoting epidermal cell division and supporting stratum corneum barrier formation. The salt imbues skin with moisture, fostering greater health.

Original ingredient ITOWA (strengthens barrier function, moisturizer)



A proprietary ingredient sourced from Japan's rich natural environment. It strengthens skin's barrier function and improves moisture barrier capacity and quality to approach factors revealed through the clarity equation. It helps lead to skin with beautiful clarity and minimized pores, making it healthy and unaffected by external environments like dryness.

Sustainability

When you become beautiful, the earth becomes beautiful.

This product is made with eco-conscious ingredients.
The package is made from paper, and the spatula from wood.

SEKKISEI Clear Wellness

Sustainable skincare for a more beautiful future.

Continuing the legacy of developers 35 years ago, the new SEKKISEI Clear Wellness will continue to be there for women to live in health, every day. Receiving beauty from the Earth's bounty—that's how we nurture healthier, clearer skin.

CLEAR WELLNESS is a new SEKKISEI series containing botanical ingredient ITOWA, sourced from Japan's rich natural environment and the results of extensive research into the Earth's hidden powers. We have originally developed a method to calculate skin radiance that links to our moisture barrier science for healthy, glowing skin. Our formula nurtures skin to create a natural barrier that protects from the most severe environments, achieving optimal smoothness and radiance.

In order to protect the earth, SEKKISEI uses environmentally-friendly packaging. SEKKISEI is passionately dedicated to restoring and protecting coral reefs, and also committed to various programs such as tree planting.

When you become beautiful, the earth becomes beautiful.

Take a new step forward from today, with SEKKISEI.

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